EEO PUBLIC FILE REPORT

12/1/2016-11/30/2017

I. VACANCY LIST

See Master Recruitment Source List for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hired	
Photographer	1,2,3,4,5,6,7,8,9,11,13,20,21,22,23,26,27,28	27	
News Content Specialist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,23,26,27,28,30	27	
News Content Specialist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,23,26,27,28,30	30	
Multi Platform Success Manager	1,2,3,4,5,6,7,8,9,11,13,28,30	27	
Digital Content Producer	1,2,3,4,5,6,7,8,9,11,13,20,22,23,26,28,30	26	
Transaction Account Executive	1,2,3,4,5,6,7,8,9,11,13,17,26,28,30	26	
Multi Platform Success Manager	1,2,3,4,5,6,7,8,9,11,13,26,28,30	27	
Meteorologist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,23,26,28,30	30	
Reporter MMJ	1,2,3,4,5,6,7,8,9,11,13,20,22,23,26,28,30,32	26	
Marketing Manager	1,2,3,4,5,6,7,8,9,11,16,26,28,30	26	
Account Executive	1,2,3,4,5,6,7,8,9,11,13,26,28,30,32	27	
Account Executive	1,2,3,4,5,6,7,8,9,11,16,26,28,30	11	
News Content Specialist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,26,28,30,33	33	
News Producer	1,2,3,4,5,6,7,8,9,11,13,20,21,22,26,28,30,33	33	
News Producer	1,2,3,4,5,6,7,8,9,11,13,20,21,22,26,28,30,33	33	
News Producer	1,2,3,4,5,6,7,8,9,11,13,20,21,22,26,28,30,33	32	
Meteorologist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,23,26,28,30	13	
Meteorologist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,26,28,30	13	
News Content Specialist	1,2,3,4,5,6,7,8,9,11,13,20,22,26,28,30	11	
Account Executive	1,2,3,4,5,6,7,8,9,11,13,26,28,30	27	
News Content Specialist	1,2,3,4,5,6,7,8,9,11,13,20,21,22,26,28,30	11	
Digital Success Manager	1,2,3,4,5,6,7,8,9,11,13,26,28,30,32	32	
Reporter MMJ	1,2,3,4,5,6,7,8,9,11,13,20,22,26,28	26	
Success Manager	1,2,3,4,5,6,7,8,9,11,13,26,27,28,30	27	
Success Manager	1,2,3,4,5,6,7,8,9,11,13,26,27,28,30,32	32	
Marketing Manager	1,2,3,4,5,6,7,8,9,11,13,16,26,28,30	26	
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MASTER LIST OF RECRUITMENT SOURCES 12/1/2016-11/30/2017

Sources with an asterisk () denote organizations that requested notification of job vacancies

Source Number	Organization	Contact Person	Mailing/Email Adress	Website	Phone Number	Number of Interviews
	4.	<u> </u>				
OMMUNI'	TY SOURCES					
	Alabama A&M	Career Development Center	101 Patton Hall Normal, AL 35762		256-372-5690	
	Calhoun Community College	Career Services	P.O Box 2216 Decatur, AL 35609 2535 Sparkman Dr. NW Huntsville,	calhoun.edu/studentservices	256-306-2500	
	North AL. Skill Center Christian Women's	Human Resources	AL 35801 600 Governors Dr. SW Huntsville,		256-859-9360	
	Job Corp.	Elaine Dickson	AL 35801 2535 Sparkman Dr. NW Huntsville,		256-428-9435	
	AL. Career Center	Dwyane Cheddar, Asst.	AL 35801		256-851-0537	
	Oakwood University	Professor Communications Dept.	7000 Adventist Blvd. NW Huntsville, AL 35896	dcheddar@oakwood.edu	256-726-7533	
	NAACP	Human Resources	P.O Box 3237 Huntsville, AL		256-859-9360	
	U of A Huntsville	Kellee Crawford		kellee.crawford@uah.edu	256-824-6938	2
	NEACC	Bryon Miller	138 AL. Highway 35 PO Box 159 Rainsville, AL 35986-0159	http://nacc- csm.symplicity.com/employers	256-228-6001 ext. 2360	
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MOITIQU	AL SOURCES					
1	WAFF-TV	HR Coordinator	1414 N. Memorial Parkway, Huntsville, AL 35801	waff.com	256-533-4848	- 14
2	Linkedin	Job Postings	2029 Stierlin Ct. Mountain CA	linkedin.com		1
		Mark Holloway, Broadcast Employment				
3	TV Jobs	Services		jobs@tvjobs.com		17
4	Huntsville Times/Al Media Group	Dana Harper		dharper@al.com	256-532-4393	
5	Broadcasting & Cable	Job Center		broadcastingcable.com		
3	602 Communications Spots N Dots	Sandy Lizik Emily McKay		slizik@602communications.com ads@spotsndots.com	888-884-2630	
7	Media Recruiter	CITING MICICAL		ads@spotshdots.com	000-004-2000	
В	Media Medialioi	Career Placement				
9	NABJ	Center	1209 Wood Valley Rd. Augusta,	www.nabjcareers.org		
0	Medialine Natl Assn Of Hispanic	Rich Everitt	CA 30909	medialine@medialine.com	706-364-7564	2
1	Journalist Native American			nahjcareercenter.com		
2	Journalist Assn. Asian American	Rebecca		rebeccalandsberry@naja.com		
3	Journalists Assn			aaja.org	<u> </u>	
4	Career Builder		1414 N. Memorial Parkway,		050 500 4040	
5	Bounce-TV 48.2	HR Coordinator	Huntsville, AL 35801 201 Monroe St. 20th Floor		256-533-4848 334-206-1400	34
6	Raycom Media	Human Resources	Montgomery, AL	raycommedia.com	334-206-1400	21
<u>7 </u>	Employee Referral ABA			http://al-ba.com/wp2/		
	SBE		1	http://www.sbe.org/sections/jobs	online pho	
)	Other-Facebook			urrbitt www.ane.orkt.sectioni3/lob2		6
) 	Other-Career.com		·	· · · · · · · · · · · · · · · · · · ·		
<u></u>	Other-Indeed.com					11
3	Other					16
					Total	123
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12/1/2016-11/30/2017

Date(s) of Initiative Event(s): April 12, 2017
Describe Nature of Initiative:
Career Fair at the Huntsville Jaycee Building. Held by the Alliance for Opportunity and Development.
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
All types of businesses were in attendance including: WZDX TV, Home Depot, The State Troopers, UAH, Calhoun Community College, Waffle House, The Army, Regions Bank and many more. We were recruiting for a Meteorologist, a Reporter and an AE.
Names of Station Personnel involved in Initiative:
Roberta Wilbanks, BOC Mark Strand, Marketing Director

EEO PUBLIC FILE REPORT

12/1/2016-11/30/2017

Date(s) of Initiative Event(s): April 20, 20	17		
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Describe Nature of Initiative:			
Career Fair at Calhoun Community College. We Marketing position and a Meteorologist position.	were recruiting for several A	AE positions, as well as	a
·		·	
Describe Scope of Broadcasters' Participation (incorganizations):	cluding names of any other s	sponsoring or participati	ing
There were many different types of businesses par Industrial, staffing agencies and the military.	rticipating in the career fair s	such as banks,	
		4	
Names of Station Personnel involved in Initiative:			
Roberta Wilbanks-BOC Lori Lumpkin-LSM		•	
	 		

EEO PUBLIC FILE REPORT

12/1/2016-11/30/2017

Date(s) of Initiative Event(s): October 19, 2017
Describe Nature of Initiative:
Career Fair at Calhoun Community College
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
We were recruiting for several open positions including: Anchor, Reporter/MMJ, Assignment Editor and Success Manager. We accepted resumes and pointed applicants to the WAFF website for applications.
Names of Station Personnel involved in Initiative:
Roberta Wilbanks-BOC JT Harriman-Engineering

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12/1/2016-11/30/2017

Date(s) of Initiative Event(s):
Describe Nature of Initiative:
Outreach to promote our job opportunity notification list.
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
Promos run at various times throughout the year encouraging organizations to become part of our job opportunity mailing list.
Names of Station Personnel involved in Initiative:
Dave Thomason-GM, Mark Strand-Marketing Director, Leigh Michal-Program Coordinator

EEO PUBLIC FILE REPORT

12/1/2016-11/30/2017

Date(s) of Initiative Event(s): December 2016-Ongoing
Date(s) of initiative Event(s)
Describe Nature of Initiative:
Outreach program to promote internships here at WAFF.
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
W. 1. 1. (1. 63.)
We had a total of 3 interns in 2017.
Names of Station Personnel involved in Initiative:
Brian Temple-Operations Manager and Mark Strand-Marketing Director